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Russell Speaks at THRIVE

Author David Russell offers two sessions at the sold-out THRIVE 2009 conference

Novato, California (May 28, 2009) – The issues of how to lead people are consistent in private business and church organizations. That's why this year [THRIVE 2009](#) invited David Russell to present two of his popular talks at their sold-out conference.

David will be giving his very popular talk on *How to Hire The Best And Avoid The Rest*. He will help churches and Christian leaders more fully understand that when people are hired and then do not work out, it hurts their faith community, cash flow and progress towards achieving key objectives. The question is how can you avoid great actors and hire superstars? David shares his proven, complete 10-step system for hiring the best by properly defining jobs, qualifying out non-performers and onboarding great candidates so organizations maintain their momentum towards transforming their community for the Kingdom.

Then David will share how to *Magnetize Your Organization So Top Talent Sticks*. In this session he will share how churches grow in part because they have a solid group of competent leaders in every area of ministry. The problem is how do you retain these talented folks so your ministry maintains its momentum? It's not about money, but rather systematically fully engaging staff and key volunteers. David has worked with hundreds of organizations teaching his system for retaining top talent. In this session he will share a systematic approach that can be implemented manually or in MANAGEtoWIN software to motivate top people to continue impacting their community for Christ.

About David Russell, CEO, www.SuccessWithPeople.com

David Russell is the CEO of [Success With People](#), where he has authored 2 books on how leaders can overcome their addiction to poor management habits. He specializes in helping

leaders achieve their objectives systematically through better utilizing talent. David has worked with over 200 organizations during the last 3 years. His clients include Microsoft, Cisco, Intel, Ingram Micro, Tech Data, ConnectWise, Catalyst Telecom, Vistage and the Entrepreneur's Organization members.

About Success with People

[Success With People](#), Inc. offers peer groups, coaching, consulting, assessments and services focused on helping entrepreneurs, managers and business owners manage people and priorities more effectively. We help leaders systematically engage people to be more productive, profitable and personally fulfilled in their careers.

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