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Winning in Tech Turbulence

Author David Russell offers Microsoft webinar to help partners rise above morbid economy

Novato, California (March 3, 2009) – Microsoft has hired David Russell again to inspire their partners with ideas on how to overcome a morbid economy to achieve success through better engaging their employees.

David will present a global webinar for Microsoft partners at 9:00 a.m. PST, Tuesday, March 10 titled, *Winning in Tech Turbulence*. He will challenge partners to realize that the deciding factor about whether their business lives or thrives in 2009 is employee performance more than anything else. Every client needs to lower costs and increase revenues – now more than ever! Therefore leaders have to manage their people better than ever. This is because it is employees who are responsible for explaining how those clients can achieve their goals and then deliver solutions that exceed client expectations.

David believes, “This economic environment is a short-term problem and a long-term opportunity that Microsoft partners should exploit for the benefit of their organization. Consider the models of top Microsoft partner organizations like [ArcherPoint](#), [I.B.I.S.](#) and [CRi Business Solutions](#). Each of these well-led companies are growing during these challenging times. They are proving you can win in any economic climate.”

About David Russell, CEO, www.SuccessWithPeople.com

David Russell is the CEO of [Success With People](#), where he has authored 2 books on how leaders can overcome their addiction to poor management habits. He specializes in helping leaders achieve their objectives systematically through better utilizing talent. David has worked with over 200 organizations during the last 3 years. His clients include Microsoft, Cisco, Intel,

Ingram Micro, Tech Data, ConnectWise, Catalyst Telecom, Vistage and the Entrepreneur's Organization members.

About Success with People

[Success With People](http://www.SuccessWithPeople.com), Inc. offers peer groups, coaching, consulting, assessments and services focused on helping entrepreneurs, managers and business owners manage people and priorities more effectively. We help leaders systematically engage people to be more productive, profitable and personally fulfilled in their careers.

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