



NEWS RELEASE

Contact: David Russell
(415) 892-9580 // direct
david@successwithpeople.com

FOR IMMEDIATE RELEASE

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Success With People is Hiring Adds senior sales and business consultant to team

Novato, California (April 10, 2007) – What happens when you have success with people? Apparently you hire more people, as is the case with Success With People, Inc. of Novato, California.

The company announced today the addition of two 30-year business veterans, John Rauschkolb II, whose experience includes a variety of high-tech and entrepreneurial ventures; and Robert Bachman, a former Great Plains development executive and entrepreneur.

“We really look for people who have a minimum of 10 years business experience to join our team,” commented David Russell, CEO of Success With People, “but prefer over 20 years experience for key roles. JR and Bob are super additions to our team.”

Rauschkolb previously worked with Russell in a dotcom venture in 200-2001. Prior to that he was COO of TOPB Pte. Ltd., a systems integrator. He has 20 years experience in the high technology field including stints with Panamax Corporation and Support Systems International. He also has extensive experience in commodities trading and investment banking.

Bachman started in the computer industry with IBM, then moved on to Motorola, and ADP before joining the Great Plains Software organization. He worked at Great Plains for about 9 years where he was annually recognized for both sales revenue and his contribution to the Great Plains VAR community. He left the organization shortly before it was acquired by Microsoft. Bob Bachman’s cross industry experience of working for LearningByte International

and some training companies gives him a solid foundation for the work Success With People does using assessments, coaching and consulting.

About David Russell, the author

Partners of Microsoft, Intel, Cisco and other companies are turning to David Russell to improve the way they hire, manage, develop and retain top talent. The reason Russell is fast becoming the go-to leadership guru for high-tech entrepreneurs is he teaches a 12-step system to become an effective leader rather than just toss out some ideas and be gone. His focus on leadership follow-through is evident in his [Success With People Club](#), which is a \$25 a month mentoring program that reinforces key objectives, inspires more complete employee engagement and pushes leaders to take consistent action resulting in new growth and profits.

About Success with People

[Success With People](#), Inc. offers coaching, consulting, assessments and services focused on helping entrepreneurs, managers and business owners manage people and priorities more effectively. This quick to learn, easy-to-use system helps you build stronger, more productive relationships with employees that enable you achieve greater success. The *Success With People Club* offers custom-produced monthly Leadership Coaching CD's and on-call help for you to become the effective leader you need to be.

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Media Contact:

David Russell
CEO
Success With People, Inc.
(877) 514-0200 ext. 2
david@successwithpeople.com