



PRESS RELEASE

Katrina / Rita Business Offer

Novato, California (October 4, 2005) – Success With People, Inc. announced today it is offering 100 free copies of the book, *Success With People*, to businesses recovering from the Hurricane Katrina / Rita disasters.

Founder David Russell explained, “Both Katrina and Rita business victims face a tremendous challenge. They not only have to rebuild infrastructure, but they also have to demonstrate their company values to employees by helping employees rebuild their lives.

“We realize the gift of these books is small in comparison to the overwhelming tasks that face these companies and individuals. We are inspired by the people who are working so hard to serve others. This process poses challenges to determine how to re-engage employees, define their responsibilities and manage them in a way that balances respect for their personal needs with the responsibilities of their work. Our experience has shown the *Success With People* system can provide new ideas, spark inspiration and provide the systematic approach necessary to help them through this transition.”

To take advantage of this offer, you must have a verifiable shipping address in the Louisiana, Mississippi or Texas area hit by Katrina / Rita. Email requests to info@successwithpeople.com explaining you heard of this offer and would like a free copy. Include your name, company name, business address, current shipping address and phone number. The first 100 people who qualify will receive a free copy of the book, *Success With People*. There will be no charge for shipping.

About Success with People

Success With People (www.successwithpeople.com) offers consulting, software and services focused on helping entrepreneurs, managers and business owners manage people and priorities more effectively. We are an organization of senior-level business professionals with very different yet complementary skills and experiences. We sincerely believe that when our solutions help people become better managers, then we enable those managers to positively impact dozens, hundreds or thousands of people. The efficiencies our system provides positively impact your bottom line.

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